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OrlandoBands.com Street Team Field Manual

Street Team Requirements

To be considered for an official OrlandoBands.com Street Team membership, you must review the information below and complete the application located at www.OrlandoBands.com/StreetTeam. (Join Us)

What is OrlandoBands.com?

OrlandoBands.com is a volunteered based networking website that allows artist and industry professionals to come together and build our music and arts scene. We join with local industry related business's to forge a working platform and offer opportunities. Many services provided by OrlandoBands.com are free, including live show sponsorships, newsletter updates, and advice directories. Having one of the largest street teams provides valuable support as we continue our mission to help educate and motivate the local scene.

Backstage Newsletter – Communication

As an OrlandoBands.com Street Team Member, you will receive a special newsletter exclusive to Street Team Members. (Typically weekly). It will inform you of upcoming events, meetings and where we need assistance. Responding is mandatory.

OrlandoBands.com meetings

Meetings are held monthly. In these meetings we discuss new ideas, upcoming shows and how to better the project. You are more than welcome to attend in person or online. Meetings are always casual and fun. Be sure to let us know in advance if you plan on bringing a friend. Some meetings are not open to public due to sensitive materials or ideas we will be sharing.

Street Team Structure

Currently, there are two types of members, Interns and Volunteers.

- **Internships:** We have partnered with schools such as F.I.R.S.T. Institute, Full Sail, Valencia and Orlando Tech. Each school has a separate set of guidelines for their internships. Interns are required to participate typically 10 hours a week.
- **Volunteers:** Our team ranges from those with superior technical ability to those who just want to have a great time while meeting awesome new people. Volunteers are expected to participate minimum 10 hours a month, but are on a much looser schedule to accommodate your time.

Team Operations

The OrlandoBands.com Street Team has been designed to make participating even easier! Operations have been divided so that you can better help with our cause. Each member must choose at least one primary operation, but may participate on multiple operations. Some operations may be at max capacity and unavailable at this time. Please let us know which operation(s) you would like to be part of! If you do not specify an operation, Street Teamers are defaulted to show team.

(ST) Show Team - This team works hands on at live events. We pride ourselves by taking the time to accomplish the best show possible! Must participate in one live event a month (minimum). Responsibilities can include live photography, stage hand, door / merch booth attendant, artist liaison and more. Also must participate on our flyer routes to help distribute promotional materials.

(SMT) Social Media Team - This team works on helping our social media presence grow. Our goals are to create awareness and help more artists through Facebook, Twitter, Instagram and more! Other responsibilities can include helping with event calendar submissions and organizing our monthly newsletters. Graphic design experience helps, but not necessary. Also must participate on our flyer routes to help distribute promotional materials.

(CT) Columnist Team - This team generates content for our OrlandoBands.com, MusicAdvice101.com and LocalMusicGuild.com. Develop your own branding and grow your name in the community as a professional published author. Responsibilities can include artist interviews, CD/Album reviews, as well as "how to" articles. Graphic design experience can help aid your articles, but is not necessary.

Wardrobe

On show site:

If you have not received a crew shirt, please wear a black shirt, with no logo's, brandings or designs. Crew and interns are required to wear approved OrlandoBands.com shirts.

Pants, shorts, shoes, jewelry, piercings, tattoos are at your discretion. We do ask that you do not expose yourself in any manner that may insult attendees at the event.

At meetings:

Unless told otherwise, you may dress to your liking at meetings and other functions. Please refrain from apparel that is considered offensive or includes messages of vulgarity or hate in all circumstances.

Language

Be professional, you are representing OrlandoBands.com and your reputation.

Substance Abuse

Under NO circumstances will any illegal substances or underage consumption be tolerated. OrlandoBands.com has a two strikes and you're out policy in place. If a volunteer is seen unfit due to substance abuse, they will either be asked to leave or turn their shirt inside out and remove themselves from duty. The second occurrence will result in removal from the team.

Tattoos and Piercings

Tattoos and piercings are completely acceptable. Please cover and tattoos that are can be interpreted as offensive, or vulgar on live events.

OrlandoBands.com offers:

CD reviews
Show reviews
Show production
Audio Visual and Stage rentals
Show sponsorship
Promotional resources
Artist education materials to help musicians further their projects
Street team marketing
Printing (flyers/posters, business cards) and promotional materials
Promotional campaigns and outlets
Online advertisement
Flyer route – for marketing material distribution
Press releases in our newsletters

Falling off the Grid

Falling off the grid refers to members who cannot make a commitment to the project and don't let us know. We completely understand that other commitments tend to step in place now and again. If our attempts to contact or work with you become time consuming, or troublesome you may be removed from the team. Reasons include:

- Failure to return phone calls/emails in a timely manner.
- No call/No shows on live events.
- Lack of follow up concerning upcoming functions.
- Simply not reading the Backstage Newsletters and being misinformed on functions.
- Having bad attitude or misrepresenting the OrlandoBands.com project.
- Failure to attend functions and shows, or failure to be in uniform.
- Being escorted back to the booth by security on a show or causing drama/issues with vendors, clubs, bands or artists.
- Failure to perform as needed on live events.